

SOCIAL VALUE POLICY

1. Purpose

Gray Agency Ltd (GA) is committed to providing its services in such a way that also maximises the benefits to its local and regional communities. In order to achieve this GA, will assess Social Value in three aspects - Economic, Social and Environmental.

2. Economic

- job creation/employing from a local community or disadvantaged groups
- training and development opportunities/creation of apprenticeships;
- prompt payment through the supply chains; and
- advertising subcontracting opportunities to a diverse supply chain.

3. Social

- improving the physical and mental wellbeing of local people;
- creating a diverse workforce for the delivery of services;
- collaborating with the voluntary and community sectors;
- monitoring labour standards through the supply chain; and
- improving skills and access to digital technology.

4. Environmental

- water consumption management;
- by having in place an environmental policy;
- monitoring greenhouse gas emissions; and
- reduction in waste to landfill.





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